

# KRISTEN BARRETT

Creative Manager / Content Management / Senior Graphic Designer



To view my online portfolio, please click on the link [www.mediamastery.de](http://www.mediamastery.de)



To view my linkedin profile, please click [here!](#)

## ABOUT ME

With over 16 years in the design, print and publishing industry, I am a well-rounded person with a range of skills in print media, publications and digital media.

e: kristenmelbarr@gmail.com  
DOB: 21/05/1980  
Sex: Female  
Nationality: German  
Location: Germany

## CERTIFICATION

**Level B2 German Certificate 2002**  
Goethe Institute, Gottingen, Germany

**Desktop Publishing Diploma 2000**  
Hirt & Carter

**Matric Certificate 1998**  
Westerford High School, Cape Town, South Africa

**1st Dan Kickboxing, April 2012**  
World Kickboxing Association, WKA

**Khan 8, Muay Thai, October 2019**  
Kru Muaythai Association, KMA

**Instructor Level 3, October 2020**  
World Kickboxing Association, WKA

**Sports Nutrition Certification**  
Trifocus Academy, 2021

## TECHNICAL SKILLS

**Platforms: Mac OS and PC Windows**  
Adobe Creative Suite  
(Photoshop, InDesign, Illustrator, Acrobat)  
QuarkXpress  
Freehand  
MS Office Suite  
(Word, Excel, PowerPoint, Outlook)  
Dreamweaver  
Keynote  
basic HTML

## SKILLS

- Team leader & manager, co-ordinator in content and graphic design
- Broad portfolio, demonstrating expertise across both print and digital design
- Creating new design concept, reflecting brand consistency across all projects
- Able to uphold singular and multiple brand identities
- Excellent knowledge and experience in print production. Able to review proofs and coordinate with production teams.
- Dynamic team player and contributor with a global mindset and a key focus on building relationships - Customer and colleague.
- Able to take projects from start to completion with minimal supervision
- Strong attention to detail
- Strong interpersonal skills
- Strong creative, organizational, problem solving skills.
- Adaptable and a quick learner
- Overall knowledge and experience in photography, including: photo retouching, editing and colour correcting
- Working well under pressure and within tight deadlines through planning, organising and execution, driving results and solutions through adaptability.
- Communication and problem solving.

# KRISTEN BARRETT

Creative Manager / Content Management / Senior Graphic Designer

To view my online portfolio, please click on the link [www.mediamastery.de](http://www.mediamastery.de)



To view my linkedin profile, please click [here!](#)

## EXPERIENCE

**CREATIVE MANAGER EMEA**  
Britax Roemer 2020 - PRESENT

**FREELANCE  
OWNER & HEAD GRAPHIC DESIGNER**  
Media Mastery Design  
2017 - PRESENT

june 2017 - december 2019  
**SENIOR GRAPHIC DESIGNER**  
Marriott International  
Regional office, Cape Town

march 2014 - december 2016  
**GRAPHIC DESIGNER**  
Pam Golding Properties

jan 2015 - march 2015  
**FREELANCE GRAPHIC DESIGNER**  
Amazing Spaces - Location Specialists

november 2012 - february 2014  
**MEDIA & MARKETING MANAGER  
/ GRAPHIC DESIGNER**  
Mobelli Outdoor Furniture /  
World of Marble & Granite

september 2003 - december 2009  
**MEDIA & MARKETING MANAGER  
/ GRAPHIC DESIGNER**  
Stefan Antoni Olmesdahl Truen  
Architects

Co-Ordinate, Manage and Design

From Graphic Designer (maternity cover), to Lead Designer and Content Manager and now Creative Manager. Designing, co-ordinating and leading a team of designers through product launches, Brand CI updates and Global Design Alignment. **Remote office**

Focusing on print collateral for hotels both locally and internationally. Working closely with account executives in a small team of creatives, under pressure and fast turn-around times. Creatively interpreting, designing and out-putting creative elements in a high volume environment.

To creatively interpret, design and execute high-end print collateral nationwide for the various estate agency offices and teams, working closely with account executives in a team of creatives under the lead of a creative director.

Designing key elements for a very driven company who worked on providing top locations for film & television, events and rentals. I was able to work very closely with the director to create design solutions where needed in both print and digital design.

Managing key media houses as well as designing and creating the artwork for print, publications, magazines, editorials, advertising, expos and signage on multiple brands. Working closely with company directors to ensure maximum brand communication and brand excellence.

Working with multiple high-end brands under one main director, Stefan Antoni. I worked with key media houses as well as designing and creating the artwork for print, publications, magazines, editorials, advertising, expos and signage. All elements of design worked across architecture and interior architects and interior designers. Multi-faceted scope of design asks, under tight deadlines and a very driven, high focused environment.

## REFERENCES

**Matthew Turner**  
Brand Director  
Britax Roemer, EMEA  
e: [matthew.turner@britax.com](mailto:matthew.turner@britax.com)  
[www.britax.com](http://www.britax.com)

**Volker Heiden**  
Vice President  
Marriott International, SA  
e: [volker.heiden@marriott.com](mailto:volker.heiden@marriott.com)  
[www.marriott.com](http://www.marriott.com)

**Alon Sachs**  
Director  
WOMAG / MOBELLI  
e: [alon@mobelli.co.za](mailto:alon@mobelli.co.za)  
[www.mobelli.co.za](http://www.mobelli.co.za)

**Stefan Antoni**  
Director  
Stefan Antoni Olmesdahl  
Truen Architects  
e: [stefan@saota.com](mailto:stefan@saota.com)  
[www.saota.com](http://www.saota.com)