

KRISTEN BARRETT

Senior Graphic Designer



To view my online portfolio, please click on the link www.kristenbarrett.co.za



To view my linkedin profile, please click [here!](#)

ABOUT ME

With over 14 years in the design, print and publishing industry, I am a well-rounded person with a range of skills in print media, publications and digital media.

e: kristenmelbarr@gmail.com

DOB: 21/05/1980

Sex: Female

Nationality: South African

EDUCATION

Level B2 German Certificate 2002

Goethe Institute, Gottingen, Germany

Desktop Publishing Diploma 2000

Hirt & Carter

Matric Certificate 1998

Westerford High School, Cape Town, South Africa

TECHNICAL SKILLS

Platforms: Mac OS and PC Windows

Adobe Creative Suite
(Photoshop, InDesign, Illustrator, Acrobat)

QuarkXpress

Freehand

MS Office Suite

(Word, Excel, PowerPoint, Outlook)

Dreamweaver

Keynote

basic HTML

SKILLS

- Broad portfolio, demonstrating expertise across both print and digital design
- Creating new design concept, reflecting brand consistency across all projects
- Able to uphold singular and multiple brand identities
- Excellent knowledge and experience in print production. Able to review proofs and coordinate with production teams.
- Dynamic team player and contributor with a global mindset and a key focus on building relationships - Customer and colleague.
- Able to take projects from start to completion with minimal supervision
- Strong attention to detail
- Strong interpersonal skills
- Strong creative, organizational, problem solving skills.
- Adaptable and a quick learner
- Overall knowledge and experience in photography, including: photo retouching, editing and colour correcting
- Working well under pressure and within tight deadlines through planning, organising and execution, driving results and solutions through adaptability.
- Communication and problem solving.

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EXPERIENCE

2017 - PRESENT
SENIOR GRAPHIC DESIGNER
Marriott International
Regional office, Cape Town

december 2016 - june 2017
OWNER & HEAD GRAPHIC DESIGNER
Media Mastery Design

march 2014 - december 2016
GRAPHIC DESIGNER
Pam Golding Properties

jan 2015 - march 2015
FREELANCE GRAPHIC DESIGNER
Amazing Spaces - Location Specialists

november 2012 - february 2014
**MEDIA & MARKETING MANAGER
/ GRAPHIC DESIGNER**
Mobelli Outdoor Furniture /
World of Marble & Granite

september 2003 - december 2009
**MEDIA & MARKETING MANAGER
/ GRAPHIC DESIGNER**
Stefan Antoni Olmesdahl Truen
Architects

Focusing on print collateral for hotels both locally and internationally. Working closely with account executives in a small team of creatives, under pressure and fast turn-around times. Creatively interpreting, designing and out-putting creative elements in a high volume environment.

Designing for print, publishing and digital. Pre-production and post production. Guiding clients from brief to completion and design execution. Providing visual and media solutions. Client acquisition and strategies.

To creatively interpret, design and execute high-end print collateral nationwide for the various estate agency offices and teams, working closely with account executives in a team of creatives under the lead of a creative director.

Designing key elements for a very driven company who worked on providing top locations for film & television, events and rentals. I was able to work very closely with the director to create design solutions where needed in both print and digital design.

Managing key media houses as well as designing and creating the artwork for print, publications, magazines, editorials, advertising, expos and signage on multiple brands. Working closely with company directors to ensure maximum brand communication and brand excellence.

Working with multiple high-end brands under one main director, Stefan Antoni. I worked with key media houses as well as designing and creating the artwork for print, publications, magazines, editorials, advertising, expos and signage. All elements of design worked across architecture and interior architects and interior designers. Multi-faceted scope of design asks, under tight deadlines and a very driven, high focused environment.

REFERENCES

Volker Heiden
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Marriott International, SA
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www.marriott.com

Marius de Jager
Creative Director
Pam Golding Properties
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Alon Sachs
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Stefan Antoni Olmesdahl
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